



THE LEADERSHIP⁺ TRAINING WORKSHOP



Tony Brooks – Speaker Testimonials

"It is without doubt that Tony will leave you wanting 'more'. An inspirational speaker I was truly captivated by his presentation on Survival Psychology. He is eloquent and learned providing great insight into 'Being your own best Coach' and 'The damage done by ego'. He is honest, intuitive, personable and exceptionally credible"

Annie Leaver, Human Resources Lead Special Education Projects

"Tony delivered a session for CIPD Lincolnshire Branch members on "Survival Psychology – how to recognise it, manage it and not let it hijack you!". I sensed we were onto something quite special when the Eventbrite bookings 'sold out' not once, but twice resulting in us having to increase the number of registrations available. The session itself was informative and insightful, delivered in a conversational style that was perfectly pitched for the audience. Tony's deep knowledge and expertise comes over with no feel of being 'lectured to'. This led to a highly engaging session where all members of the audience were able to take away practical tips, as well as new knowledge and CPD"

Adam Davey, HR Specialist - Petaurum HR

"I recently had the opportunity to experience Tony's talk on survival psychology with a group of fellow HR professionals. I don't say this lightly when I say it was the best 90 minutes I've spent at work for some time.

Tony's session was informative, thought provoking and challenging in equal measure. He shared new information, challenged perceptions, and encouraged the group to explore new ideas.

Thoroughly enjoyable and inspiring stuff. Thanks Tony"

Darren Jones, HR Specialist

"Tony is a very rare and thought-provoking speaker! In just 45 min he managed to make us re-think and re-evaluate our personality traits and some people in the room actually had a great shift!

I love Tony's way of presenting and the expertise he brought into the room was priceless! I highly recommend Tony and his content! Book him asap, you won't regret it!"

Olga Geidane, Professional Speaking Association Regional President

"Tony delivered a very well received and excellent talk to my community - The Curious Marketing Club around managing and beating those imposter moments and negative thoughts we all have when running our own business and trying to put ourselves out there. The feedback was excellent and this was one of the best sessions we've had. Tony has a wonderful ability to get everyone involved and really tap into those key challenges we all face but don't always admit to"

Charlie Whyman, B2B Marketing Strategist



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"Tony delivered a very engaging and insightful Growth Mindset session for our junior manager population. The session was professionally delivered via Zoom, with Tony keeping engagement levels high throughout with a mixture of group discussions and breakout sessions. The feedback from delegates has been extremely positive, particularly with regards the content and its relevance to the roles the delegates undertake, and the practical 'hints and tips' offered throughout the session. I would not hesitate in using Tony again"

David Arthur HSBC, Relationship Director Corporate Banking HSBC

"Tony delivered a fantastic presentation on Building Self Motivation & Resilience at one of our recent networking events and was extremely well received. Not only was the content both interesting and relevant but there were a number of takeaways and questions to contemplate after the presentation. Tony was very engaging and captivating, delivering his presentation clearly and concisely. On the feedback survey, his presentation was rated highly, with all responses saying it was either "Extremely Valuable" or "Very Valuable". I would definitely ask Tony to present again and recommend him for both presenting and training"

Sarah Holt, Membership Account Manager, East Midlands Chamber

"Tony recently held an Ask the Expert session at one of our RBP networking events based on "How a Growth Mindset Will Bring Out The Best In You" which I had the pleasure of attending and thoroughly enjoyed. Tony really is an expert in his field and an exceptionally engaging, informative and inspirational speaker. I gained a huge amount from his session and took away many helpful and practical hints and tips that I've started to put into practice. I really couldn't recommend Tony highly enough"

Katie Deacon, Vitalise HR and Rushcliffe Business Partnership

"Tony's knowledge and expertise in his field is important - not only does he understand the whole science of psychology around people, he also actually "gets" people. Quite a rare combination - Tony knows the theories better than most but he also understands the reality of people better than most. First on the scale of importance though is Tony is one of life's lovely people - what you see is what you get and that is a genuinely caring and selfless human being. He goes above and beyond and really cares about people - if you don't know Tony, then you should"

Pete Colby, Mediation Specialist, Pragmatism

"Tony is a brilliant public speaker, who channels all his experience, intelligence and passion for his craft so adeptly into his presentations. Tony is hard working, conscientious, great fun and an absolute pleasure to work with"

Mark Collins, National Sales Manager, Oticon Ltd



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"Tony recently delivered a Leadership workshop at our departmental Summer Event. The workshop was well received and was the highest rated of the 8 sessions on the day (scoring 4.53 out of 5). He spent time to understand our needs and his preparation was thorough, he also arrived early to sit in on the earlier session. His session was well pitched, informative and enjoyable.

Some comments from colleagues who left feedback:

- I could have listened to that chap talk about any topic & I feel it would have been interesting*
- This was amazing!!! Tony was absolutely brilliant. He was the best part of the whole event for me and I really enjoyed it*
- Given that it was only for an hour, it was a really good session (good pace, materials, information, and right amount of practical elements)*
- Speaker was very good, left me feeling I wanted to hear more"*

Ginnina Birney, Senior Manager Continual Improvement, Nottingham University

"My business produces live events to business and corporate clients. I have heard Tony present three times now and each time he delivers with strength of insight, passion and belief in his content and, perhaps most significantly, with his own views and learnings across a number of fields including, psychology, culture, mentoring and leadership"

Simon Ward, Pro-Aktiv

"I recently went to see Tony Brooks speak on the importance of optimism in business at a Nottingham University event. The session gave some fascinating insights, based on proven research, along with very practical advice for SME Business Leaders. He is a very engaging, passionate speaker who completely captivated his audience. It is clearly evident that Tony Brooks is an expert in the area of Positive Intelligence and how this can be applied to business leadership"

Dr Louise Mullany, Director of Business Engagement, Centre for Research in Applied Linguistics, University of Nottingham

"Tony Brooks provided a number of great insights through an online workshop for our Deputy Relationship Directors. The session focused on developing a growth mindset with some practical takeaways ranging from changing habits to goal and objective setting. After 10 months of working from home it really highlighted the importance to us all to take time out for self-awareness and self-development"

Jack Coley, Relationship Director (Corporate Banking), HSBC



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"Tony spoke at our annual Directors' Briefing in 2016. His talk on the psychology of resilience, success and fulfilment was well received by the audience of around 200 East Midlands based SME directors. Tony's style is engaging and inspiring and he gave delegates plenty to think about when they get back to their desks"

Tim Godson – Director Duncan and Toplis

"Tony delivered a keynote to our business that provided a very unique, interesting and informative session which was very popular with delegates, giving new insights and views on ways to grow your business and get the most from your employees and yourself. Feedback from the event has been extremely positive and we wouldn't think twice about using Tony's services again"

Tom Castle, Events Manager, East midlands Chamber of Commerce

"We booked Tony to speak at our annual conference on the power of positive mindset. This was so well received that Tony was asked to deliver a one day workshop on Influencing Skills for our Business Development team in London."

Laura Handley, HR Manager, Elite Insurance

"Tony provided a very well presented presentation, which provided genuinely informative advice for our delegates to take away to their respective businesses. The feedback from the event was excellent and has helped us to build even stronger relationships with the clients who attended"

Merriel Johnston, Katie Bard

"Tony came to speak to The Business Club early in 2014 on "Making Your Goals & Resolutions Stick Beyond February". He gave us many practical tips, interspersed with his humorous anecdotes and his infectious enthusiasm rubbed off on all the delegates. Another professional and enjoyable talk"

Mike Stokes, The Business Club Lincolnshire

"Tony delivered a session on motivation and resilience, full of practical take-home tips, which went down an absolute treat. He delivered with enthusiasm, he showed empathy with our audience and related his advice back to a business footing we could all relate to. If you're looking for a speaker with a warm endearing personality, who has a wealth of business knowledge and can deliver with clarity and high quality then Tony is your man"

James O'Leary, Co-Founder Nudge Networking



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"I have worked with Tony on a number of occasions and he has always been a delight to collaborate with. He is unfailingly professional, always delivering insightful, engaging content with warmth and authenticity. He has the rare ability to quickly build rapport with people from many different disciplines and backgrounds"

Gemma Morgan-Jones, SME Engagement Manager at The University of Nottingham

"Tony provided a thoroughly engaging session at our team day, looking at positive mindset and positive culture with a focus on the specific challenges for our organisation. There was a lively debate and Tony took time to address all the questions and issues raised. The ratings after the event indicated that 100% found this session useful with 35% finding it extremely useful!"

Davinia Lawton, CAFCASS

"Tony has proven to be an enthusiastic and effective communicator who can inspire owner managers to drive their businesses forward. His positive approach towards personal development is infectious and we have received very positive feedback from attendees when Tony speaks. As a business coach who cares, Tony has few equals"

Steve Upcraft, Ingenuity

"I booked Tony to speak at the Inspire Networking Club, because every time I have seen him, I come away having learned something new. His presentation was fast paced but concise and he made some fantastic points"

Lee Callender, Mail Magic

"I find Tony one of the most positive, upbeat and interesting speakers I have heard in a long time. His tips and insights into positive thinking and how that can make a big impact on both your business and profit levels was very thought provoking"

Liz Seaton, Primary

"I had the privilege of hearing Tony talk about Imposter Syndrome as part of Charlie Whyman's Curious Marketing Club. As a business owner, we all "suffer" from Imposter Syndrome from time to time, but what impressed me about Tony's talk is that we came away from his presentation with practical tips on how to deal with it. I left his presentation energised and excited and I have passed on his moments of wisdom to fellow entrepreneurs. Tony is an incredible speaker and I highly recommend his services to anyone who is need of a Leadership Psychologist to talk their Chambers, workplace, event or conference"

MayKing Tsang, FOMO Creator